## PRESS RELEASE

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## **DJ SBU & TINA ARDOR - I'LL BE THERE**

"I'll Be There" is a mesmerizing Deep House and first-ever collaboration by the duo of South African DJ Sbu and the singer Tina Ardor from Kenya. Produced by DJ Sbu, Abey Mosito Ndala and Lunga Nombewu of Baainar Records, this track showcases Tina Ardor's sultry vocals as she delivers a heartfelt profession of loyalty and commitment, drawing inspiration from the timeless story of Ruth and Naomi in the Bible. With lyrics echoing the promise "wherever you will go, I will follow," Tina's enchanting voice transports listeners to a haven of auditory bliss.

The song's infectious rhythm, a fusion of South African deep house beats and an entrancing melody and bassline, creates an irresistible groove that will have you bopping, moving, and jiggling to the music. The catchy hook, "I'll Be There," is destined to set dancefloors on fire, whether you're in the club, at home, or on the road. DJ Sbu and Tina Ardor's collaboration is a musical journey that captures the essence of devotion and will keep you dancing all night long. Dj Sbu's upcoming EP will be released on the 1st of December 2023, and the launch will be on the 2nd of December 2023 at Emperors Palace in Ekurhuleni. The full album will drop in the Easter of 2024.

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